



SPONSORSHIP *Opportunities*



COUNSELING



ADVOCACY



**OUTREACH/
EDUCATION**

SPONSORSHIP

Impact

This year, The Turning Point proudly celebrates 40 Years of Hope & Healing — four decades of empowering survivors, raising awareness, and building a community free from sexual violence. We invite you and your organization to stand with us by sponsoring our 40th Anniversary Luncheon Thursday, November 6, 2025, 11:00 AM at the Event 1013, 1013 East 15th Street, Plano, TX 75074. For 40 years, The Turning Point has stood as Collin County's only rape crisis center—serving as a pillar of hope, healing, and advocacy for survivors of sexual violence.

What We Do

The Turning Point provides 24/7 crisis intervention, ensuring immediate support for survivors at any hour. We offer free individual and group counseling, creating safe spaces for healing and recovery. Our trained advocates accompany survivors in hospitals, offering guidance and compassion during critical moments. We deliver prevention education in schools and communities to foster awareness and stop sexual violence before it starts. Additionally, we support survivors as they navigate the often complex legal system, ensuring they are not alone in seeking justice.

Why We Do It

- In Texas, only 1 in 40 sex crimes are reported, and of those, only 1 in 5 result in a conviction.
- In 2020, Texas recorded 57,064 sex crimes, including 38,599 rapes—and 40% of the victims were children under 18.
- In Dallas County, an average of 1,284 hospital-reported assaults occurred annually between 2010–2012—the highest in North Texas.

Your sponsorship directly fuels vital, life-saving services:

\$40	Provides clothing for a survivor discharged from the ER
\$50	Covers the cost of 1 sexual assault exam kit
\$200	Funds 2 hours of individual trauma therapy
\$300	Enables group counseling or advocate accompaniment
\$1,000	Powers 6 months of crisis hotline support, 24/7
\$2,000	Delivers 50 hours of primary prevention education

**Every dollar helps bridge the gap
between trauma and healing.**

SPONSORSHIP *Package*

Presenting Sponsor (Only 1 Available)

- Event naming rights: "40th Anniversary Brunch presented by YOUR NAME"
- Premier logo placement on: - Event program (front cover)
- Brunch signage and table cards
- Website and social media promotions
- 2-3 minutes to speak during program
- Full-page ad in printed program
- Reserved VIP table for 10 guests
- Logo in post-event press release + commemorative thank-you plaque
- Spotlight feature in follow-up email to 1,000+ contacts

\$5,000

Gold Sponsor

- Prominent logo on event signage and program
- Featured post on social media
- Event website
- Half-page ad in program
- Reserved table for 8 guests
- Verbal recognition during event
- Name in post-event thank-you messaging

\$2,500

Silver Sponsor

- Logo in printed program & shared signage
- 4 complimentary tickets
- Quarter-page ad in program
- Mention on website and social media
- Verbal thanks during event

\$1,000

Community Sponsor

- Name listed in printed program
- 2 complimentary tickets
- Recognition on event site & social media

\$500

Friend of the Luncheon Sponsor

- Name listed in program under "Friends of the Brunch"
- Social media thank-you
- Option to include a branded item in guest gift bags

\$250

**ADD-ON
SPONSORSHIP**
Opportunities

Silent Auction Table (\$300) - Logo on bid sheets and table signage

Photo Booth Sponsor (\$400) - Logo on printed photo strips

Guest Favors Sponsor (\$600) - Logo on custom thank-you tags included with gifts

CLICK HERE



THANK YOU!

Your generosity isn't just a contribution—it's a commitment to breaking cycles of trauma and giving voice to those who've been silenced.

With you, The Turning Point can continue:

- **Providing life-saving care**
- **Empowering survivors to thrive**
- **Equipping youth with prevention education**
- **And building a safer, more compassionate North Texas.**

Thank you for being a catalyst for change in the fight to end sexual violence.

To become a sponsor or learn more:

Contact: Cambriel Morris | cmorris@theturningpoint.org